

MAGEN PASTOR

BEYOND THE NEST: A JOURNEY OF GROWTH AND REDISCOVERY

@MagenPastor @SouthernKindnessGallery

ABOUT ME



Magen Pastor is a Houston-based curator, entrepreneur, and founder of Southern Kindness Gallery. As an over-30, almost empty nester rediscovering herself, Magen is channeling her personal journey into meaningful partnerships and inspiring content. With a background in blogging, event production, and brand collaborations, she brings a unique blend of creativity and strategy to every project.

As an early blogging pioneer in Houston's 2012 scene, Magen built a platform that connected brands with engaged audiences. Today, she's an advocate for multiple communities, championing small businesses, female entrepreneurs, and LGBTQ+ voices. Her blog and work focus on five key categories: fashion, hospitality, city guides, motherhood, and business, offering relatable insights and unique perspectives.

MAIN PLATFORM

INSTAGRAM	12K+	FOLLOWERS
	5K	AVERAGE REACH
	6.4%	ENGAGEMENT
	+50	COLLAB WITH BRANDS
	78%	FEMALE AUDIENCE



demographics

TOP COUNTRIES	U.S. + UK + Canada	94%
	Texas	80%
AGE RANGE	30-35	30%
	35-45	50%

SERIAL ENTREPRENEUR

SOUTHERN KINDNESS WESTERN GALLERY
THE COWBOY MOTEL
HAT HILL HIDEAWAY

FOR INQUIRIES: connect@magenpastor.com | [@magenpastor](https://www.instagram.com/magenpastor) | magenpastor.com

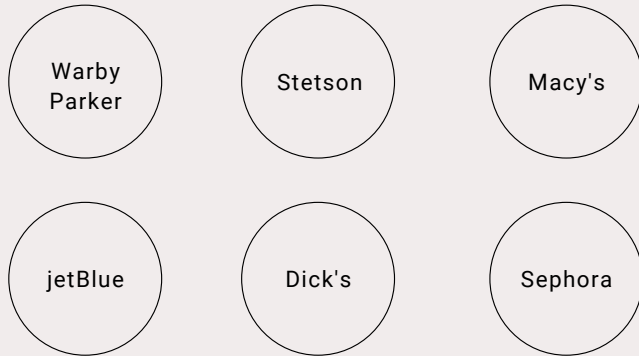
MAGEN PASTOR

SERIAL ENTREPRENEUR + LIFESTYLE INFLUENCER

@magenpastor

WAYS TO WORK TOGETHER

top brands



Campaigns



Press

Houston Chronicle
Houstonia Magazine
Modern Luxury
Magazine
Local Magazine
Culturemap Houston

Houston Press
Circle of Moms 002
Pettalk Magazine
Great Day Houston
Mirror Mirror

PACKAGES

TOURISM & HOSPITALITY

Tailored for restaurants, hotels, travel brands, and city guides.

ask me
about pricing

FASHION + BEAUTY + WELLNESS

For small brands, large businesses, and sustainable fashion (thrifting included)

ask me
about pricing

HOME LIFE

Perfect for home goods, food brands, appliances, and family-focused products

ask me
about pricing

COLLABORATION

For brands wanting to create collaborative designs, I bring a clear vision, design insight, and a market ready to engage

ask me
about pricing

3-6M + 6-12M PARTNERSHIP

Create lasting impact with a long-term collaboration. This partnership offers ongoing campaigns, in-depth storytelling, and continuous engagement to build strong connections and establish your brand with my audience

monthly pricing
available

FOR INQUIRIES: connect@magenpastor.com | [@magenpastor](https://www.instagram.com/magenpastor) | magenpastor.com